

Ambassador, Saudi Green Initiative Host, The Basics of Marketing Podcast

About & Highlights

About Ameer Albahouth

Ameer Albahouth is a Saudi communication advisor, marketing strategist, and host of The Basics of Marketing — the #1 marketing podcast in the GCC with 230K+ subscribers. As an Ambassador for the Saudi Green Initiative, he represents a new generation of storytellers shaping the Kingdom's modern identity under Vision 2030. Ameer has hosted and moderated major events across Riyadh, Jeddah, and AlUla, engaging audiences from youth communities to leadership forums. Known for his mix of professionalism and warmth, he turns every conversation into a story that celebrates Saudi excellence.



"My goal is simple: to make every stage feel like a story worth remembering."

Hosting Style

Ameer's hosting style truly reflects his character: composed, curious, and genuinely connected to people. He merges diplomacy with storytelling, balancing structure and spontaneity, and delivers every moment with professionalism and warmth. Whether he speaks in Arabic or English, Ameer effortlessly connects with his audience, creating experiences that feel both authentic and vibrant. His calm confidence allows conversations to flow naturally, while his energy keeps the audience engaged. Every word, pause, and gesture is intentional, designed to make people feel seen, connected, and inspired.

Key Highlights

- Host of Youth Pitches at the UN's COP16 Rivadh.
- Moderator at the Misk Global Forum and national entrepreneurship events.
- Host of The Basics of Marketing, the GCC's #1 marketing podcast with 230K+ subscribers.
- Host of the Family Business Hackathon at Prince Mohammed Bin Salman College (MBSC).
- Host of The Arab Youth Forum, engaging Saudi creators and entrepreneurs.
- Advisor to public and private organizations on Vision 2030 communication strategies.
- Ambassador for national storytelling campaigns under the Saudi Green Initiative.























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Every stage I stand on is an opportunity to represent the Saudi spirit, confident, creative, and connected to the world. Hosting for me isn't just about speaking; it's about storytelling. It's about turning moments into messages and audiences into believers in what Saudi Arabia stands for today and where it's going tomorrow.

- Let's Collaborate

If you're building an event, campaign, or national initiative that deserves to be told with purpose, I'd be honored to bring your story to the stage.

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